



EFREN RODRIGUEZ

ANIMATOR



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SOFTWARE

- ToonBoom Harmony
- Storyboard Pro
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects

SKILLS

- Animation
- Storyboarding
- Character Design
- Illustration
- Motion Graphics
- Graphic Design
- Layout Design
- Adaptability
- Communication
- Collaboration
- Self-Motivation
- Time Management

REFERENCES PROVIDED
UPON REQUEST.

SOFTWARE

Dec 2018 - Present

Senior Graphic Designer

Electronic Caregiver
Las Cruces, NM

RESPONSIBILITIES:

- Designing flyers, newsletters, and posters with brand materials on short deadlines.
- Developing product images with Photoshop.
- Creating social media posts with team members.
- Creating custom illustrations and brand assets.

Jan 2015 - May 2015

Apprentice

The Ink Newspaper
Las Cruces, NM

RESPONSIBILITIES:

- Designed business cards, postcards, and advertisements for the newspaper and contributors using InDesign and Photoshop.
- Assisted in preparing artwork and gallery for art shows.
- Created and organized order forms for clients.

EDUCATION

Graduated May 2023

BACHELOR OF CREATIVE MEDIA in Animation and Visual Effects

NEW MEXICO STATE UNIVERSITY, LAS CRUCES, NM
DOÑA ANA COMMUNITY COLLEGE, LAS CRUCES, NM

SKILLS ACQUIRED:

- Creating and designing characters for animations.
- Developing scripts and storyboards for animated shorts.
- Applying principles of animation in animated shorts.
- Creating stories, characters and art for animations.
- Animated digital and hand-drawn effects using ToonBoom Harmony and After Effects.

Graduated Dec 2018

ASSOCIATE OF APPLIED SCIENCE in Digital Graphics Technology

RELATED COURSES:

Certificates in Digital &
Creative Media Technology

- Adv. 2D Animation
- Motion Graphics
- Character Design & Dev.
- 2D Composition & FX

AWARDS & RECOGNITIONS

INDIGO DESIGN AWARD

Silver in Branding 2022, Freelancer

AWARD OF EXCELLENCE IN DRAWING & PHOTOGRAPHY

Senior Art Show 2015 by the Las Cruces Museum of Art